PHILIP MORRIS U.S.A. **INTER-OFFICE CORRESPONDENCE**
120 PARK AVENUE, NEW YORK, NY 10017

TO: Pat Goggin/Alexandra Shapiro **DATE:** July 6, 1995

FROM: J. Yvette Robinson

SUBJECT: Marlboro Military Posters, Flyers & Banners

We would like to produce Posters and Flyers for the Marlboro Music Concerts for the bases listed below. As you know, we are presenting three days of concerts - rock, country, rhythm & blues or Hispanic music.

For the 4-color posters, please use layout of previous poster with color mezzo (16" x 21" 1/4). For the flyers, please use the layout of the previous flyer with the black & white mezzo (8" 1/2 x 11") (see attached) and list the following information:

Rock & Soul and a Grande Fiesta
32 Street Naval Station - Concert Field

Friday, July 21st
Ann Wilson of Heart
Plus Special Guest Kid Creole & The Coconuts with Rockola

Saturday, July 22nd
The Isley Brothers
The O'Jays
Brownstone

Sunday, July 23rd
Joan Sebastian
Banda La Costena
La Sonora Dinamita
Jorge Luis Cabrera
Graciela Beltran

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Source: https://www.industrydocuments.ucsf.edu/docs/phgm0004

Additionally, Banner artwork must be provided (3' x 28'). Please use layout of previous banners. Keyline should read: (see attached)

SAN DIEGO NAVAL STATION ROCK & SOUL and a GRANDE FIESTA
AT CONCERT FIELD
JULY 21, 22, 23 4pm 23rd *

I need a quick turn-around on this. Please send keylines by June 14th. Call me if you have any questions.

cc: J. Fontanez
K. McGrath

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